

YMCA CREWE

Here for young people
Here for communities
Here for you

FUNDRAISING PACK

EVERYTHING YOU NEED TO GET STARTED RAISING VITAL FUNDS FOR YOUR COMMUNITY



WHO ARE THE YMCA?

Nationally, YMCA provide safe and secure housing for **20,357** people each night!

Our youth and community services provide safe spaces for **34,698** young people!

And our community cafes collectively serve **23,200** visitors each year!

That's a lot of people!

Although the national numbers are impressive, it's important to remember that each YMCA is its own charity which works independently in their respective communities.

YMCA Crewe are a charity that responds to local need by creatively investing in the lives of young people and the community through all our projects, including housing, learning, family support and working with children.

WHO ARE THE YMCA?

Our main site at 189 Gresty Road houses 68 individuals, offering a safe place to live for those at risk of, or experiencing homelessness, and support to move towards independent living.

We see our residents as individuals, with their own needs, wants, aspirations, and talents.

Sometimes, the people we support may need a little extra help to achieve their goals, and to realise their ambitions.

We run a range of activities for people in the community, including After School Clubs, a Youth Group, Family Drop-Ins, and Holiday Activities.

These activities are provided to support individuals with their physical, social, and emotional wellbeing, whilst also providing safe spaces for people to address issues they may be facing,

YMCA Crewe relies upon voluntary donations so that we can carry out our work to support our community across Cheshire. Fundraising is a great way for you to get involved in helping us to do this!

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WHO ARE THE YMCA?

This young person was reluctant to ask for help, believing that others needed help more than he did. YMCA Crewe staff worked closely with this young person to highlight how accepting help to purchase a mobile phone could improve his life, allowing him to reconnect with his son.

A young person who arrived in the UK as a refugee had to leave his cello behind when fleeing his country. YMCA Crewe purchased a cello for this young person, so that he could continue to play. This young gentleman has since explained that simply seeing the cello in his room reminds him of being at home with his dad, offering him comfort during difficult times.

One young person got through to the second stage of interviews with Apple. YMCA Crewe helped to purchase clothing so that she felt more comfortable and confident at interview.

WHO ARE THE YMCA?

A mum of six children now aspires to become a midwife. After attending YMCA Crewe's Family Drop-In sessions, she has built up her confidence, and is exploring applying to Cheshire College South and West to pursue this exciting career.

A teenager who attends YMCA Youth Group has gained employment at Crewe market hall. She is really proud of her job and enjoys serving customers. Since attending the group she feels more confident compared to when she first attended. Her family also saw a big change in her, stating that prior to attending Youth Group she barely spoke to anybody.

One resident was nominated for her dedication and hard work volunteering in the community, Thanks to the Youth Matters award, she was able to travel to London and received recognition for everything she has done.

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A GUIDE TO ONLINE FUNDRAISING: JUST GIVING

SETTING UP YOUR OWN ONLINE SPONSORSHIP PAGE IS THE SIMPLEST WAY OF RAISING FUNDS FOR YOUR COMMUNITY



GO TO THE JUST GIVING HOMEPAGE

www.justgiving.com
click 'Get Started' (or 'Log In' if you already have an account)



LOG INTO YOUR JUST GIVING ACCOUNT

If you haven't set up an account yet, click on 'Sign up' to create one.



OPTION 1

When asked if you are taking part in an activity, select the option stating that you are doing your own activity, or...



SELECT 'START FUNDRAISING'

Select "Yes, I'm fundraising for a charity" and search for "YMCA Crewe" (RCN 1030782)



OPTION 2

If you are joining in with one of our events, select the option "I'm taking part in an event" and search for the organised event – for example "Sleep Easy"



FINALISE YOUR SELECTION

Make sure you are happy with your choices (you can edit these later if needed)



CLICK 'CREATE YOUR PAGE'

Job done! Your Fundraising Page is set up and ready to accept donations.



CHOOSE YOUR JUST GIVING WEB ADDRESS

This is the link you'll be sharing with friends and family for them to donate to your page



JUST GETTING STARTED...

Just Giving will automatically send the money that you raise to YMCA Crewe! Now you can start on the really fun stuff...



YOUR FUNDRAISER

What will you do to help your community?

Need some inspo? An A-Z of fundraising events



A

Arts/Craft fair

Sell your communities crafts at a fair. Why not arrange this at a local community Café which offers free rental space? (Cough Cough! GLO Café! Cough Cough)

Auction

Hold an auction event. Encourage your audience to dig deep, Swing your hammer and watch the money roll in.

Abseil

Take things to the extreme and abseil down the side of a cliff or tall building (just make sure this is done under the supervision of professionals! Please don't use your school tie to rappell down a building!)



B

Bag packing

Organise a bag packing event at your local supermarket.

Beat the Goalie

Challenge your community to beat your best goalkeeper- charge entrants a fee per attempt

Battle of the bands

Arrange a band night where one band will be crowned best band at the end of the evening. You could turn this into as regular event and nurture some local talent!

Bike ride/challenge

How far can you ride in one hour? How fast can you tackle that hill?

Need some inspo? An A-Z of fundraising events



C

Cake sale

Sell tasty cakes for cash! NOM, NOM, NOM.

Coin collector

Challenge your community to collect as many discarded coins as possible!

Chocolate ban

No chocolate for a month? Think you can do it?



D

Dress Up/Down Day –

A school wide non-uniform day can be a great fundraiser.....Why not put on your glad-rags instead?

Donations Drive

Donations of food, clothing, or everyday essentials go a long way to those in need. A donations drive can provide people with comforts that we may take for granted.

Disco

Traditional or silent – throw some shapes to raise awareness and funds!

Dance-athon

Challenge yourself and some mates to a dance off! last one dancing wins!



E

Every-day challenge

“I will run 5k every day this month”, “I will swim 50 lengths of the pool every day this month”

Exercise-athon

Non-stop exercise for 6hrs? 8hrs? BEASTMODE ACTIVATED!

Need some inspo? An A-Z of fundraising events



F

Fashion Show

Organise a catwalk fashion show! Challenge your friends to purchase clothing from local charity shops and to come up with several styles. Ask local businesses to donate prizes for the best designer. Sell tickets for community members to come and judge the entries.

Fun Runs

Hold a running event for the community. You could theme runs around Easter, Halloween or Christmas and use this as an excuse to dress up as a giant bunny, scarecrow or even Saint Nick!



G

Give it up Events

Give something up for a week, a month, or even for lent!

Guess the number/weight of...

sweets in a jar, marbles in a bag, beans in a can.

Games Marathon

You could play online games or even boardgames as part of a livestreaming marathon!



H

Hula-hoop-athon

How long can you keep your hula hoop spinning?

Hair-makeover-marathon

Provide friends and family with plaits, braids, beading etc – put your talents to use.

Need some inspo? An A-Z of fundraising events



I

Indoor Olympics

Don't let the British weather dampen your spirits! Organise an indoor Olympics event – Challenge your sporty friends to win gold or perhaps even organise a inter-school competition. Bean-Bag Shot-Put. Pool-Noodle Javelin. Sell tickets to the raise funds.

International Evenings

Host your own themed parties celebrating different nations from around the world.



J

Jumble Sales

Reduce-reuse-recycle! Sell your unwanted things! Someone's trash is another's treasure! Reach out to your community for any donations.

JigSaw Showdown

Can you finish a 2000 piece jigsaw in 12 hours?



K

Karaoke

Hold a Karaoke event. Participants pay a fee per song. 80's Power-Ballads are a must!

Knit off

Challenge your friends and family to knot the longest scarf in 24 hours. You could even hold an auction to sell off your finished products!

Need some inspo? An A-Z of fundraising events



L

Line of Cans

Set a challenge to collect as many canned goods through a collection via local supermarkets and canned good drives. When you have finished this, line all your cans end-to-end to see how long the line is! Donate the canned goods to the YMCA!

Litter Picking

A sponsored litter pick not only raises money for causes which benefit the community, but it ensures that the environment is cared for. We all feel better in a space free of rubbish!



M

Matched Giving

Ask local businesses to support your causes by matching your fundraising efforts!

Money Boxes

Make your own YMCA money box for your school to collect small change and make a big difference

Music Nights

Organise an evening showcasing you and your friends musical talents



N

Nominate a friend/teacher

challenge somebody to undertake a challenge such as a sponsored chest/leg wax! Or to add some spice to the mix hold a community auction where you nominate "friends/teachers" to undertake various challenges for a fee that you pay them to undertake

Nearly New Sale

Rather than selling on Vinted, why not sell your old jeans at an organised event? Like your friends' top? why not swap them for your jeans? Pay £2 for each item you take. Pop the proceeds in your YMCA moneybox and know that the money will go towards helping young people in your community!

Need some inspo? An A-Z of fundraising events



O

Odd Job Day

Charge a fee for performing odd jobs for your community. Fence painting, hedge cutting, lawn mowing, the sky's the limit...

Odd Clothes day

Astronaut boots, fairy wings, and a unicorn headband? Why not?

Obstacle course

A sponsored obstacle course can be a fun way to bring community members together. Think "It's a knockout"



P

Photography Competition

Challenge local photographers to a community photography competition. Capture your community spirit, local natural beauty, or graffiti artwork. Charge entrants a small fee and sell the artwork at an auction.

Pottery Showdown

Make and sell your own "interesting" pottery creations! Smashing stuff!



Q

Quiet Days

Sponsored silent days – challenge yourself (and possibly others) to a day (or days) without talking. Peace at last!

Quizicle

Hold a community quiz night. Teams pay a fee to enter. You could ask local businesses to donate prizes for the winning team.

Need some inspo? An A-Z of fundraising events



R

Raffles

Ask local businesses to donate prizes for a raffle where proceeds given to YMCA Crewe

Read-Athon

Get sponsored to read over a period of time. Pages in a day? Books in a week?



S

Samba/Salsa Events

Organise dance events at local venues and collect money for entry. You could even judge participants on their skills - think "strictly come dancing"

Sponsored events (see everything on this A-Z!)

The list here is endless.... find your calling. Your unique talents and ideas are what will make your fundraiser stand out above the rest. Just make sure you get the sponsorship!



T

Talent Show

Challenge your community to show off their hidden talents!

Treasure Hunts

Hide prizes around the community. Charge for entry and give participants maps/clues to the locations of prizes which have been donated.

Tug-Of-War

Challenge competitors to a test of strength and teamwork. Teams pay a fee to enter and could win a prize donated by a local business.

Need some inspo? An A-Z of fundraising events



U

Uncharacteristic days/weeks

Usually lazy, and don't help with the dishes? Vouch to do them for a week if the price is right!.

Under-rated appreciation event

Arrange an evening which celebrates local talent which is under-represented in your community!



V

Venture into the wild

Organise a hike across the countryside – get your OS map and compass ready!

...Versus...

for example: 1. (John) versus (food) - an eating competition.

2. (Jane) versus (homelessness) – A charity boxing match where Jane raises funds for YMCA Crewe



W

Walk for YMCA Crewe

Organise your own or join in with one of our walks.

Welly Wangling

Classic welly wangling, what could be finer?

Need some inspo? An A-Z of fundraising events



X

X-Factor style competition

Organise your own talent show to find the next community superstar!

Xylophone competition

Everyone loves the melodic choons of a xylophone, right? Hit them bars and impress your community with your rendition of Kill Bill

X-tream sports

Cliff top ironing, Unicycle hockey, Cheese rolling. All legit sports. Are you skilled enough?



Y

Youth club

Organise a youth club evening for your community. Charge a small fee for entry.

Yes-Today

Say yes to those jobs which you would normally turn down! Wash the car, mow the lawn, change that dirty nappy...



Z

ZZZ - Sleep-Easy

Join in with our Sleep Easy events or organise your own! Help to raise awareness of youth homelessness

Is it safe? Is it Legal?

Fundraising should be fun (**FUN**draising!) and you should never put yourself in danger - Carrying out a risk assessment will help identify and remove any potentially harmful risks at your event. Follow this link for risk assessment templates (<https://www.hse.gov.uk/simple-health-safety/risk/risk-assessment-template-and-examples.htm>)

When you are fundraising for YMCA Crewe, you are acting “in aid of” YMCA rather than “on behalf of” or “representing” YMCA. This means you are operating independently of YMCA and what you do does not fall under control of the charity.

Any posters or promotional materials should include the line “In aid of YMCA Crewe. Charity No: 1030782”

Depending on your event, you may need to arrange necessary permits and safety checks. It's always a good idea to plan ahead before your fundraising starts. Head to the GOV.UK site for some planning tips.

It's also important to check with your local authority to see whether you need any licenses for things like playing recorded music or holding a raffle or auction.

Is it safe? Is it Legal?

Collections

It is illegal to carry out house to house or public street collections without an appropriate licence.

If you want to do a collection on private property (for example: a supermarket, train station, or business park) you will need to get permission from the relevant manager(s). YMCA Crewe will need to see written proof in advance that you have permission to collect in these kinds of locations.

Any cash collected must be in the possession of someone over the age of 18. Ensure your money box is secure and never leave cash unattended. Bank cash as soon as possible after your collection.

Paying in your money: To find out how to pay in your money, please email admin@ymcacrewe.org.uk

First Aid Cover

For larger events you may require first aid cover. The amount of first aid cover required will depend on the size of your event. Do check with your local council for advice. First Aid providers you might like to try include; St John Ambulance or The British Red Cross.

Is it safe? Is it Legal?

Temporary Event Licenses

If you are having alcohol and/or live music at your event you will need to apply for a temporary event licence, unless you are using appropriately licensed premises, e.g. a pub, restaurant, events space, etc. If you intend to serve cooked food after 11pm you will also need to apply for a licence. Contact your local council to apply for a temporary license.

Raffles and Lotteries

If you are holding a raffle and have a single prize worth more than £200, or you are selling tickets prior to the date of your event, you may need a license. Contact your local authority and look at the website www.gamblingcommission.gov.uk for further information.

Food Hygiene

If you are selling food to members of the public, you will need to ensure the vendor/ catering supplier is licensed. Contact your local council for food hygiene regulations and look at the food standards agency website at www.food.gov.uk for more info.

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